

5 GOALS

STEWARDSHIP, FUNDRAISING, ADVOCACY, VOLUNTEERISM, RECRUITING

STEWARDSHIP

BFAS strives for 100% Board Donor participation and collectively, our Trustees set the example donors should follow. Certain funding sources gauge Board Donor participation as part of the funding application process.

FUNDRAISING

A renewed commitment to the original mission of BFAS was agreed upon during our 2015 Strategic Plan Process, ensuring our programs will continue to remain free. As such, BFAS Board members are asked to identify and engage funding sources, and members are provided instruction for ease of dialogue, and materials for quality presentations.

ADVOCACY

Cities expect the arts to attract businesses and residents for a stable economy and improved quality of life; however, funding for the arts is not a priority in today's political arena, nor is it reliable in the ever changing corporate spectrum, which does not serve us well or our local communities. Our priorities never change. BFAS Board Members are asked to advocate for BFAS and the arts by attending various important meetings, rallies or events.

VOLUNTEERISM

Beaches Fine Art Series offers many opportunities for Board members to make an impact to the overall mission of BFAS by volunteering. Whether it be to serve at our fabulously fun First Coast Dancing with the Stars fundraiser each September, or to serve as a Concert Crew volunteer at our wonderful concerts during the season, Board members play an integral role in ensuring the success of our fundraising endeavors, and as ambassadors for BFAS at our concerts and receptions.

RECRUITING

In order to apply Best Practices to our 45 year-old institution, Board member terms are implemented, thus necessitating the search for other like-minded individuals who passionately believe in the mission of BFAS. Board members are asked to continually seek out those who they feel would be a good fit, in essence, to carry on their legacies.

BOARD MEMBER COMMITMENT EXPECTATIONS

Board members of the Beaches Fine Arts Series serve as links to the community and, as such, are essential and important volunteers. A commitment to serve on the Board carries with it certain expectations, both formal and informal. The organization's commitment is to make Board service rewarding and enjoyable, and to help each Board member exercise his/her special skills and talents on the organization's behalf.

Board Member Responsibilities

- Serve as an advocate for Beaches Fine Arts Series in the community and represent the organization in an exemplary fashion
- Attend meetings with active participation
- Take initiative to identify and approach potential funding sources in the community
- Support the organization financially at an appropriate level
- Provide ongoing evaluation of the programs and activities conducted by the organization with candid feedback
- Practice confidentiality and discretion as pertaining to the internal affairs of the organization
- Participate on a committee as needed or in an ad hoc manner as requested by the Board President or Executive Director
- Understand and execute the formal and legal Board responsibilities as presented by the organization to each Board member
- A board member serves for a term of 3 years with a maximum of 3 consecutive terms